



Consultancy Ref No: 197/F&M/SOUTH/24-25

RFP FOR CONSULTANCY SERVICES WWF-PAKISTAN

SUBJECT:

Evaluation of market including the demand and supply of phase-out pesticides and their alternatives and developing comparison report on price, effectiveness and availability of recommended alternatives in different regions

Application Submission:

Interested consultants should submit the Proposal on the Application Form Available Online Following Link:
<https://forms.gle/7Saeo6LdYszouCb27>

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1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	2.5 Months
Type:	Individual/Consultancy Firm/ Department of Educational Institution

Background of Project & Assignment:

WWF-Pakistan, with financial support from Better Cotton/GIF, is currently leading a major project on Better Cotton in Punjab and Sindh province, aimed at strengthening farmers' capacity to adopt the Better Cotton Standard System (BCSS) and new P&C. The primary objective is to provide comprehensive training to cotton farmers, focusing on the adoption of sustainable cotton farming techniques. This includes the implementation of integrated pest management practices that aim to comprehensively assess the implications of highly hazardous pesticides (HHPs) on cotton ecosystem.

This encapsulates the implementation of integrated pest management practices aimed at thoroughly assessing the implications of phase out pesticides and their alternatives. The project emphasizes on reducing the harmful impacts of control measures applied by keeping a check on the pesticides that are highly hazardous and are being phase out from the Better Cotton project areas and by promoting the alternatives pesticides which are less harmful to natural ecosystems. By promoting the reduced dependence on highly hazardous pesticides and more focus on promoting effective alternatives, and eventually endeavoring the project to protect the environment. Furthermore, the project also emphasizes the efficient use of water resources, improvement of soil health, promotion of biodiversity, and addressing social issues such as Fundamental Principles and Rights at Work (FPRW), incorporating concerns related to child labor, non-discrimination, health and safety, and inclusiveness.

Phase out pesticides are also known as Highly Hazardous Pesticides (HHPs) pose substantial health and environmental risks. It is imperative to minimize pesticide toxicity in crop applications by suggesting and promoting less toxic alternates and ultimately phase out the use of HHPs to safeguard the well-being of farmers, workers, and rural communities, as well as to protect the environment. An approach to accomplish the above mentioned involves the sensitization and awareness regarding the use specific pesticide types; typically phase out pesticides and identification of barriers in reduction of these pesticides. WWF Pakistan in collaboration and with the support of Better Cotton aims to have safer environment by shifting to less harmful and sustainable pest control methods with minimum harmful impact on the ecosystem.

2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.

4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.

5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.

6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.

7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, **WWF Fraud and Corruption Prevention and Investigation Policy and WWF's Environment Social & Safeguard for consultant agreement** and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

3) PURPOSE

a. Objective of the Consultancy:

The objective of this assignment is to evaluate market for demand and supply of phase-out pesticides, their alternatives and identification of barriers in reduction of phase out pesticides and developing comparison report on price, effectiveness and availability of recommended alternatives in Punjab and Sindh.

b. Specific Tasks:

1. Market evaluation of demand and supply of phase out pesticides and identification of their alternatives
2. Identification of barriers in reduction of phase out pesticides.
3. Develop comparison report on price, effectiveness and availability of recommended alternatives

4) Deliverables

1. Inception meeting with project team
2. Submission of work plan of the assignment
3. Market survey and collection of relevant information
4. Meetings with farmers and collection of relevant information
5. Submission of first draft of comparison report price, effectiveness and availability of recommended alternatives
6. Submission of final draft of comparison report on price, effectiveness and availability of recommended alternatives
7. Submit final report of the assignment

5) REQUIREMENTS

The Consultant/Consultancy Firm/ Department of Educational Institution should possess the following:

a. Qualification

- At least University degree in Agriculture

b. Eligibility

- Should have good knowledge of pesticide market and pesticides
- Should have excellent written and communication skills

- Ability to plan and produce quality results on time
- c. Experience
 - Identifies and aligns with the core values of the WWF organization: Courage, Collaboration, Respect & Integrity;
 - Demonstrates WWF behaviors in way of working: Strive for Impact, Listen Deeply, Collaborate Openly, and Innovate Fearlessly;
 - Adheres to WWF’s brand characteristics, which are: Knowledgeable, Optimistic, Determined and Engaging

6) CORRESPONDENCE & SUBMISSION OF PROPOSAL

1. **Application Submission:**

Interested consultants should submit the Proposal on the Application Form Available Online Following Link:

<https://forms.gle/7Saeo6LdYszouCb27>

2. If Any **Queries** may send through Email by attention to the Following:

To: Faiza khan (fakhan@wwf.org.pk)

Cc: Muzzammil Ahmed (mahmed@wwf.org.pk)

The RFP submission deadline mentioned on WWF-Website.

3. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

7) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering, qualification and experience, CV and all related Information.
- 2) **Experience:**
 - a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions;
- 4) **Provide template of already complete similar type of reports-** the WWF-PAKISTAN may request additionally;
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price shall include all costs related

to service provision including applicable taxes.

Note:

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

8) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the total price shall include all costs related to service provision including all Direct and Indirect taxes, Travel, Boarding & Lodging shall be based on actual receipt up to max Ceiling (If Any).

The consultant will submit the cost of the assignment in a lump sum, including all applicable taxes according to the Government of Pakistan and the Government of KP

The Payment Term: shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

9) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

A) Technical Proposal (70%)

- Detailed workplan
- Expression of interest (EOI)
- Company's Profile
- Detailed methodology

B) Financial Proposal (30%)

- Detailed financial proposal which should be inclusive of all applicable taxes and out of pocket expenses. The financial proposal should follow a breakdown structure i.e., specifying cost(s) to each head and subhead
- Company's registration certificate
- NTN detail(s)
- Any legal or technical certification required for the task
- Audited Accounts Report (if available) of last FY

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

10) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

11) BUDGET

Total Budget for this activity inclusive of all taxes and Out of Pocket expenses are **PKR 3 million.**